Is your program small-scale with only limited scope to influence change among a small number of direct beneficiaries?

No →

Has your program only just been designed or adapted for the first time in your context?

No →

Has your program already generated some evidence of promising results?

Yes →

Do you have:
- An interest in being able to attribute change to your program?
- Flexibility with program timeframes (with scope for roughly a 6-month delay)?
- Flexibility with program design (and willingness to adapt) to ensure it is 'evaluable'?
- Internal M&E capacity to enable considerable engagement with an evaluation team?

Yes →

You are in a strong position to consider collaborating with an academic research team to conduct a RCT of your program. You should begin engaging with academic researchers as soon as possible.

No ↑

Do you have access to a large program evaluation budget of at least $500,000?

Yes ↓

You are in a strong position to consider commissioning an evaluation team to conduct an RCT of your program. You should begin engaging with an evaluation team ASAP.

No ↓ / **No** ↓

You are **not** in a position to consider an RCT. However, in addition to program monitoring, you should consider commissioning an independent program evaluation using at least 10% of your program budget. Evaluation design will need to begin early in the inception phase, with time factored in for a baseline. You have a number of design options to consider, including quantitative and qualitative approaches and process evaluation.

Yes ↓ (from small-scale)

You should consider conducting a simple evaluation yourself using a basic baseline and endline survey plus quantitative and qualitative monitoring.

Do you want to quantify the contribution of your program over time? If so, consider quantitative baseline/endline evaluation, potentially looking at prevalence.

Do you want to understand how/why change occurs in greater depth? If so, consider qualitative evaluation, either on its own or as part of a mixed method approach with quantitative evaluation.

Do you want to know how your program interviews are working to influence change? If so, consider including process evaluation in your design.

You are in a strong position to consider commissioning an evaluation team to conduct an RCT of your program. You should begin engaging with an evaluation team ASAP.